REP HEADLINE# 6269465 TRF# 329222 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ AGY # 1292 FLIGHT DATES OCT23/12 PRDCT ORDER # CITY TAX OBAMA FOR AMERICA ADV. NAME POLI/B OBAMA/D/PRE/US AGY. NAME GREER, MARGOLIS, MITCHELL STATE TAX OCT29/12 WK-1 WASHINGTON, DC 3050 K ST NW, EST#1537 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6269465 REP: TEL# 703 528 7800 ORDER WORKSHEET CO-OP BILLING NEEDED HARRIS REPORT FROM REP CLASS: NATL. BUYER NAME KATIE KEULEMAN REP.# SALES PRSN WA-FAX# 703 528 7880 OFF.# 6556 SALESMAN # \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\* JOE KNAUER LOCAL DATE OCT23/12 REGIONAL OCT23/12 15.48

15.48

REP: M5 OK'D SEE LN 69 FR CAITLIN FOR JULIE TO NSM/NSA TTLS 285,865 PLS CONFIRM, THX! 10/23/12

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS WASHINGTON, DC 20007 SUITE 800 1010 WISCONSIN AVENUE NW ACCOUNTING

:LINE#:REP :LINE#: AGENCY ADVERTISER CODE = :CD: TIME PERIOD : LGTH : SEC .. AGENCY EST# = 1537 RATE START DATE END :SPTS: WEEK : DATE : /WK: INVT : :TOTL: :SPTS:

ORD COM1: PROGRAM : DOLLARS ARE MADEGOOD FROM HDL# 6269464 NEWS

AGENCY PRODUCT CODE =

A 600A-700A

30

\$850.00

10/27

10/27

REP HEADLINE# 6269465 TRF# 329222 ORDER WORKSHEET \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

FAX# 703 528 7880
7800
HARRIS REPORT FROM REP
OCT23/12 15.48
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD STATION MAKEGOOD OFFERS: OCT/12 OK'D :LINE#: 218045.00 NOV/12 MISSED: BONUS OFFER:SAT/600A-700A CMT: DOLLARS ARE MADEGOOD FROM HDL# 6269464 67820.00 : LGTH : SEC : OCT27 START DATE\_ DATE : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS \$850.00 PLS ADVISE. (OCT23/12) 285865.00 :TOTL: :SPTS:

MARKET TOTALS \$801,875 WETV 36% WKMG 20% WOPX 0% WESH 24% WOFL 14% WKCF 1% WRDQ 2% EFTV 0% WRBW 3% CABL 0%

SVC- NSI MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE